

Spring 2018



Dear

The Optimal Hospice Foundation is a non-profit organization established to commit its resources to activities which are intended to ensure hospice care and other compassionate programs are available for families facing a life-limiting illness with particular emphasis on the underinsured or uninsured population. Programs include community outreach & education regarding hospice care, bereavement support and our annual Kids Camp – a 2 ½ day camp designed specifically for children who have lost a loved one. Foundation support services, like Kids Camp, are provided at no cost to families.

To provide services in our community Optimal Hospice Foundation relies on tax-deductible donations, memorials, and special events such as the **3rd Annual Optimal Cares Garden Wine Tasting hosted at the home of Tim & Millie Byers on June 16, 2018**. The evening will include wine tasting from companies such as Tobin James, The Wine Group & the Turner Wine Alliance with food tastings from local vendors such as Dai-Bai-Dang, The Press Box, Orchard Park, House of Kabob, California Pizza Kitchen and more. There will be live entertainment as well as a prize drawing including the special “Wheelbarrow of Wine” reverse draw.

We are asking for your support to make this event a success and further the Mission of our organization. Please review the enclosed **Optimal Cares Garden Wine Tasting** sponsorship packet describing levels of sponsorship available. Opportunities start as low as \$300. We are confident one will be of interest to you.

We hope you can join us on June 16th for an enjoyable and entertaining evening, all the while supporting a great cause in our community. Your participation in this event will ensure patients, families and children have the support they need so they can concentrate on what matters most.

Sincerely,

Cherie Shoemake

Cherie Shoemake
Foundation Director

Amanda Miller

Amanda Miller
Director, Community Relations

Lupe Hamilton

Lupe Hamilton
Sponsorship Chair

Optimal Hospice Foundation

6780 North West Avenue #101

Fresno, CA 93711

Office 559-320-8000

www.optimalhospicefoundation.com

Tax ID # 95-3334909



Optimal Cares Wine Tasting Event

Sponsorship Levels

PRESENTING SPONSOR

As a **Presenting Sponsor** of the Optimal Cares Tasting Event your company will receive the following:

- Recognition as the *Presenting Sponsor* of the Optimal Cares Event
- Two Premier Tables –two tables of eight people including a table sign with your company name on each table (total of 16 event tickets)
- Recognition with your company logo as the *Presenting Sponsor* on all event collateral materials (invites, posters, and tickets) and news releases
- Special recognition from the stage during the event
- Option to display a company banner at the event (maximum size 6')
- Specially decorated tables with two bottles of wine
- Recognition with company logo on signage posted at the event
- Recognition in Optimal Hospice Foundation's *Journey* bi-annual publication mailed to 6,500 donors and supporters
- Recognition on the Optimal Hospice Foundation website and social media sites
- Recognition on thank-you letters sent to all event ticket purchasers
- Recognition by Optimal Hospice Foundation at a company meeting/activity of your choice.

The cost for this sponsorship is \$ 2,000



THE CARE SPONSOR

As a **Care Sponsor** of the Optimal Cares Tasting Event your company will receive the following:

- Recognition as the *Care Sponsor* of the Optimal Cares Event
- One Premier Table – reserved table for eight people including a table sign with your company name (total of eight event tickets)
- Recognition with your company name as a *Care Sponsor* on signage posted at the event
- Special recognition from the stage during the event
- Two bottles of wine on your table
- Recognition in Optimal Hospice Foundation's *Journey* bi-annual publication mailed to 6,500 donors and supporters
- Recognition on the Optimal Hospice Foundation website and social media sites

The cost for this sponsorship is \$1,000

RESERVED TABLE SPONSOR

As a **Reserved Table Sponsor** of the Optimal Cares Tasting Event your company will receive the following:

- Recognition as a *Table Sponsor* of the Optimal Cares Event
- One Reserved Table – reserved table for eight people including a table sign with your company name (total of eight event tickets)
- Recognition on the Optimal Hospice Foundation website and social media sites

The cost for this sponsorship is \$ 500



Optimal Cares Garden Wine Tasting June 16, 2018

Sponsorship Commitment Form

Sponsor Name (as it should appear in all event materials)

Contact Name _____ **Phone** _____

Address _____ **City/Zip** _____

Email _____

I wish to support the Foundation via

- _____ Presenting Sponsor - \$2,000 (Includes 2 premier tables/16 tickets)
- _____ Care Sponsor - \$1,000 (Includes 1 premier table/8 tickets)
- _____ Reserved Table Sponsor - \$500 (Includes 1 reserved table/8 tickets)
- _____ Spirit Sponsor - \$500 (Includes 4 tickets)
- _____ Food & Beverage Station Sponsor - \$300 (Includes 2 tickets)
- _____ Individual Tickets - _____ number of tickets x \$50 = \$ _____
- _____ Contribution Only - \$ _____
- _____ In-Kind Donation - Value \$ _____

_____ Payment Enclosed _____ Send Invoice

Please make check payable to Optimal Hospice Foundation and send with this form to 6780 North West Avenue #101, Fresno, CA 93711

For more information or questions please contact
Amanda Miller at 559-317-7243, Lupe Hamilton at 559-469-4078
or Cherie Shoemake at 559-320-8000

Optimal Hospice Foundation
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Fresno, CA 93711
Office 661.320.8000 Fax 661.387.7151
www.optimalhospicefoundation.com
Tax ID #95-333-4909



Honoring a Loved Ones Legacy Through Giving

Who We Are ▶

The Optimal Hospice Foundation is a non-profit organization established to commit its resources to activities which are intended to ensure hospice care and other compassionate programs are available for families facing a life-limiting illness with particular emphasis on the underinsured or uninsured population. Programs include community outreach & education regarding hospice care, bereavement support and our annual Kids Camp.

Kids Camp ▶

Death touches each member of the family, especially children. To help young people with their grief journey, Optimal Hospice Foundation created Kids Camp. This summer camp program is specially designed for young people ages 8-16 who have experienced the loss of a loved one. With the assistance of sponsorship and donations, Kids Camp is provided at no cost to families.



Support Kids Camp

Kids Camp provides kids a safe environment to find healing and peace through games, activities and common fellowship with each other. During camp, bereavement counselors are on site to work with children who may need one-on-one time and attention. Kids Camps are held in Fresno, Bakersfield and Northern California. Camp participants may be referred by school counselors, hospice social workers and spiritual counselors, healthcare providers, family members or other individuals. Referrals are accepted year around.



You Can Help ▶

As a nonprofit organization, Optimal Hospice Foundation relies on tax-deductible donations, employee giving, fundraising events, and volunteers to support hospice services, Kids Camp, and community outreach programs.

Our Light up a Life Memorial Program gives donors the opportunity to remember special individuals with a memorial or tribute gift. A commemorative gift honors a loved one's life and serves to reflect upon the memories that live forever. A gift made in honor of an individual recognizes the special impact that person has on your life.

Donations and Information ▶

To learn more about the Foundation, to volunteer or to make a donation, please contact the Foundation at the phone number listed below or visit our website:

www.optimalhospicefoundation.com

or follow us on Facebook at

www.facebook.com/optimalhospicefoundation

Checks can also be mailed to your local office or the Optimal Hospice Foundation address listed below.



Optimal Hospice Foundation
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559-320-8000



Optimal Hospice Foundation does not exclude, deny benefits to, or otherwise discriminate against any person on the grounds of race, color, or national origin, or on the basis of disability or age in admission to, participation in, or receipt of the services and benefits under any of its programs and activities, whether carried out by Optimal Hospice Foundation directly or through a contractor or any other entity which Optimal Hospice Foundation arranges to carry out its programs and activities.